

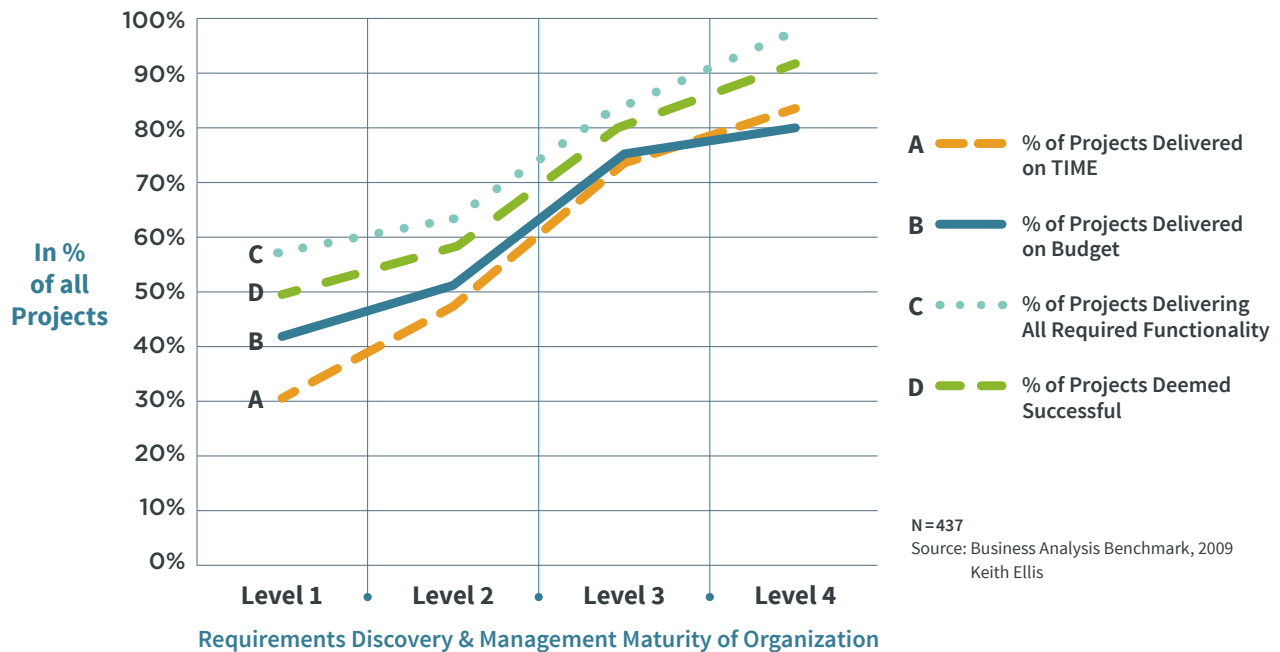
ARE YOU MATURE ENOUGH FOR GOOD BUSINESS OUTCOMES?

See if you're delivering all the business value you can—Test the maturity of your BA practice

It's no secret that business analysis maturity directly manifests itself in project outcomes. The difference between organizations with Level 1 maturity and Level 4 maturity in requirements discovery and management are apparent across project delivery deadlines, budget, functionality, and overall success.

PERFORMANCE IMPROVEMENT FROM MATURITY

RESEARCH FROM OUR CEO



WHAT IS THE LEVEL OF BUSINESS ANALYSIS MATURITY AT YOUR COMPANY?

To give you an idea of where your organization ranks, put a check mark in the column that best describes your company.

| QUESTION | Ha! Never! | Maybe it's happened once or twice, but I've never seen it. | It generally happens, but it's not an official practice. | This happens all the time. We've got this down. |
|---|------------|--|--|---|
| Managers are aware of the importance of business analysis and welcome the input of stakeholders, project managers, UX experts, and quality assurance. | | | | |
| You operate from a core of defined, established business analysis methods. | | | | |
| You trust and use processes and artifacts that are developed by other units. | | | | |
| Your stakeholders are empowered to share their needs and weigh in throughout the development lifecycle. | | | | |
| You develop and manage all five types of requirements: Business, stakeholder, functional, nonfunctional, and transition. | | | | |
| Organizational business analysis is effectively measured. | | | | |

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|--|---------|--------------|--|---------|
| Your unit—and all units in your organization—can easily show how activities are linked to overall enterprise goals and strategies. | | | | |
| You treat business analysts as internal consultants to evaluate innovations and gain competitive advantages. | | | | |
| You have a structured, comprehensive process for eliciting the needs of stakeholders. | | | | |
| Your last organizational change process went relatively smoothly—you had complete stakeholder buy-in and desired results were achieved. | | | | |
| TOTAL | | | | |
|  RESULTS (WHERE DID YOU HAVE THE MOST CHECKS?)  | | | | |
| | Level 1 | Level 2 or 3 | | Level 4 |

Level 1. Business analysis is relatively new to your organization. You may be experiencing less than ideal project outcomes and potentially dissatisfied stakeholders. See below!

Level 2 or 3. Your business analysis activities and capacities are defined and you may be delivering a handful of projects and processes that improve business performance. Despite this, you still face challenges in aligning business projects with overall business goals and managing and maximizing processes across the enterprise. See below!

Level 4. Your business analysts work with units to strategize and meet goals. They are regularly consulted with to bring innovation to your organization and gain a competitive advantage. The majority of your projects are completed on time, on budget, and with the desired functionality. See below!

TAKE THE NEXT STEP

No matter your “score” and your level of business analysis maturity, there’s always room for improvement. Enfocus Requirements Suite™ can help you bolster business outcomes and deliver greater business value. The Suite provides a complete requirements management and business analysis solution by combining powerful software with dynamic collaboration and a professional development platform.



See how Enfocus Requirements Suite™ can accelerate business analysis maturity at your organization. Learn more at www.EnfocusSolutions.com.

